

Combining Expertise to Enhance Health

DB has a proven record of providing public health, information technology (IT) and communications support to CDC and other Federal agencies. To deliver effective health solutions, DB Consulting Group, Inc. (DB) has established a multi-disciplinary team of professionals who seamlessly work together toward a common goal: improving health. Our public health professionals provide subject-matter expertise on a variety of health issues. Our social marketing and health communications specialists possess the necessary skills to ensure that the right messages reach the right people. While our IT experts ensure that important messages, data, and information are accurately captured, maintained, and shared.

For more than a decade, DB has been using this multi-disciplinary approach to deliver innovative solutions that enhance health around the globe.



DB Quick Facts

- ▶ Founded in 2000
- ▶ More than 20 years of experience partnering with the CDC
- ▶ Performed more than 50 contracts at the CDC (CONUS & OCONUS)
- ▶ Minority owned small business
- ▶ More than 150 full-time employees (including multilingual and cleared personnel)
- ▶ Capability Maturity Model Integration (CMMI) Level 2-appraised
- ▶ International Organization for Standardization ISO 9001:2015
- ▶ Executive leadership
 - ▶ Shawn Boyd
Chief Executive Officer
 - ▶ Gerald Boyd, Jr.

Core Capabilities

- ▶ Health and clinical services
 - ▶ Program planning and development
 - ▶ Research and policy studies
 - ▶ Health communications and social marketing
 - ▶ Health informatics
- ▶ Information technology
 - ▶ Systems administration and architecture
 - ▶ Hardware installation and maintenance
 - ▶ Help desk development
 - ▶ Database design and administration and business logic
 - ▶ Application development
 - ▶ Business process re-engineering
 - ▶ Information security
 - ▶ Website design, development, 508 compliance, and maintenance
 - ▶ Large-scale project management
- ▶ Training and technical assistance
- ▶ Program management and support
- ▶ Research and evaluation

Key Clients

- ▶ U.S. Department of Health and Human Services
 - ▶ Centers for Disease Control and Prevention
 - ▶ National Institutes of Health
 - ▶ Substance Abuse and Mental Health Services Administration
 - ▶ Health Resources and Services Administration
- ▶ National Aeronautics and Space Administration
- ▶ National Oceanic and Atmospheric Administration
- ▶ Department of Defense

DB's Partnership with

CDC Expertise

- ▶ DB has supported CDC since 2000
- ▶ Current Contract vehicles
 - ▶ CDC Information Management Systems (CIMS) IDIQ (Prime, Full & Open)
 - ▶ CDC Office of Public Health Preparedness and Response (OPHPR) BPA (Sub)
 - ▶ CDC Management Consultation and Technical Assistance IDIQ (Sub)
 - ▶ National Center for Chronic Disease Prevention and Health Promotion (NCCDPHP) Technical and Management Support for Health Promotion Activities (TAMS) IDIQ (Sub)
 - ▶ CDC's National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention (NCHHSTP) IDIQ (Sub)
 - ▶ CDC NCHHSTP National Prevention Information Network (NPIN) IDIQ (Prime)



CDC Offices Supported

- ▶ Office of Surveillance, Epidemiology and Laboratory Services
- ▶ Office of Public Health Preparedness and Response
- ▶ National Center for Chronic Disease Prevention and Health Promotion
- ▶ National Center for Environmental Health/Agency for Toxic Substances and Disease Registry*
- ▶ National Center for Immunization and Respiratory Diseases
- ▶ National Center for HIV/AIDS, Viral Hepatitis, STD and TB Prevention
- ▶ National Center for Health Marketing
- ▶ Procurement and Grants Office (PGO)

Services Provided to CDC

- ▶ Health research and data analysis
- ▶ Health communications, including print and electronic materials
- ▶ Program management
- ▶ Meeting support and planning
- ▶ Helpline support
- ▶ Staff augmentation, including epidemiologists and public health advisers/professionals
- ▶ Training and technical assistance
 - ▶ Curriculum development
 - ▶ Online videos
 - ▶ Computer-based learning techniques
 - ▶ Classroom instruction
 - ▶ Workshops
 - ▶ Webinars and Webcasts
 - ▶ Discussions groups
- ▶ Information technology support
 - ▶ Data management
 - ▶ Health Informatics
 - ▶ Database development
 - ▶ Data analytics
 - ▶ Quality assurance/control
 - ▶ Website support
 - ▶ Software Development and maintenance

Contact Us

Shawn Boyd
Chief Executive Officer (CEO)
Sboyd@dbconsultinggroup.com

Gerald Boyd, Jr.
President
gboyd@dbconsultinggroup.com

Corporate Headquarters
3 Bethesda Metro Center, Suite 700, Bethesda, MD 20814
info@dbconsultinggroup.com